

THE 808 AT INDY CD & VINYL

Artist Press & Promotion Guide (Official Venue Resource)

Venue: The 808 at Indy CD & Vinyl

Location: 808 Broad Ripple Ave., Indianapolis, IN 46220 /// the808indy.com

Focus: Live music, DJ nights, underground & independent culture, community events

HOW TO USE THIS LIST

This guide is provided to artists, agents, and promoters playing The 808 at Indy CD & Vinyl to help maximize local exposure and ticket sales.

Best practices: Submit to outlets 3–4 weeks before show date (earlier for print) - Use concise emails with a clear subject line. Include ticket link, show date, venue name, genre, and similar artists. Attach or link to an EPK or one-sheet (no large files).

Suggested subject line:

ARTIST NAME – Live at The 808 at Indy CD & Vinyl – DATE

LOCAL MUSIC PRESS & CULTURE

NUVO

Website: <https://www.nuvo.net/local-events>

Coverage: Indianapolis music & culture, event listings

Best for: Local and regional artists

Submissions: jeffnapier@nuvo.net

Do317

Website: <https://do317.com>

Coverage: Concert listings, featured events

Best for: Event submissions, ticket-driven promotion

Event submissions: events@do317.com

Pattern Magazine

Website: <https://patternindy.com>

Coverage: Arts, music, fashion, underground culture

Best for: Indie, electronic, experimental, DJ events

Editorial: info@patternindy.com

Broad Ripple Gazette

Website: <https://www.broadripplegazette.com>

Coverage: Neighborhood news, arts & live music

Best for: Local shows & community interest events
Submissions: editor@broadripplegazette.com

Indianapolis Monthly

Website: <https://www.indianapolismonthly.com>
Coverage: Arts & culture highlights
Best for: Special events, notable touring acts
The Ticket newsletter: Camille Graves | cgraves@indianapolismonthly.com

IndyStar – Entertainment

Website: <https://www.indystar.com>
Coverage: Major concerts & cultural coverage
Best for: Larger or notable shows
Entertainment desk: entertainment@indystar.com

The Indy Mirror

Website: <https://www.theindymirror.com>
Coverage: Arts, politics, and independent culture
Best for: Underground, alternative & culturally relevant events
Editorial/contact: hello@mirrorindy.org

Indiana Daily Student (IDS)

Website: <https://www.idsnews.com>
Coverage: Indiana University student newspaper & arts desk
Best for: College-age audiences & touring indie acts
Arts desk: arts@idsnews.com

RADIO (LOCAL & COLLEGE)

WQRT 99.1 FM

Website: <https://wqrt.org>
Focus: Community & independent radio
Best for: Local artists, interviews, specialty shows
Event submissions online at www.wqrt.org/contact

WTTS 92.3 FM

Website: <https://wtts.com>
Focus: Alternative & local music
Best for: Regional touring acts
Music submissions: localmusic@wtts.com

WICR 88.7 FM (University of Indianapolis)

Website: <https://wicr.uindy.edu>

Focus: College radio, eclectic programming

Music submissions: wicr@uindy.edu

WFHB (Bloomington)

Website: <https://wfhb.org>

Focus: Community & college radio

Best for: Touring acts playing Indiana markets

Music submissions: music@wfhb.org

EVENT LISTINGS & TICKET PLATFORMS

- Bandsintown – <https://bandsintown.com>
 - Songkick – <https://songkick.com>
 - Facebook Events (tag @indycdandvinyl)
-

SOCIAL MEDIA & COMMUNITY PROMOTION

Instagram / Facebook

Search & tag: - Indy Music - Indy Shows - Indianapolis Concerts - Indy DJs

Reddit

- [r/indianapolis](https://www.reddit.com/r/indianapolis)
 - [r/indymusic](https://www.reddit.com/r/indymusic)
-

VENUE SUPPORT

The 808 at Indy CD & Vinyl will:

- List shows on venue social platforms
- Include events in store calendars
- Cross-promote when artists tag the venue
- Utilize its large street team for street-level marketing and flyering

Artists are encouraged to coordinate promo assets with the venue in advance

CONTACT

Press & Promotions:

booking@indycdandvinyl.com /// 808 Broad Ripple Ave., Indianapolis, IN 46220